



Dear Market Friends,

We are excited to begin another season of the Johnstown Farmers Market! The market provides fresh, locally grown food to residents of all income levels while supporting our local farmers, small businesses, and the vitality of our downtown Central Business District. Over the years, the market has grown into more than just a place to purchase food. It is a community gathering space where residents and visitors can meet their neighbors, enjoy the downtown atmosphere, and support local entrepreneurs.

One of our key goals is to create a lively, welcoming environment that encourages people to spend time in downtown Johnstown and explore the many businesses located in our Central Business District. Live entertainment has proven to be one of the most effective ways to create this vibrant atmosphere. Performances by local musicians and artists bring energy to the market, create a fun and inviting space for families and visitors, and help attract more foot traffic to our downtown.

As we prepare for the upcoming season, we are seeking sponsors and supporters to help us provide live entertainment throughout the market season. Funding will help us support talented local bands and artists who perform during the market, creating a positive experience for visitors while helping to drive additional activity and businesses to downtown Johnstown.

Your support will allow us to:

- Provide live music and performances throughout the market season
- Support local bands and artists who want to perform
- Create a fun and welcoming atmosphere for residents and visitors
- Increase foot traffic and economic activity in the downtown Central Business District and for vendors of the market.

With your support, the Johnstown Farmers Market can continue to grow as a destination where the community gathers, local talent is showcased, and downtown businesses benefit from increased visitation and activity.

We greatly appreciate your consideration and support of this effort to strengthen our community and downtown.

Sincerely,

Johnstown Farmers Market

# Johnstown Farmers Market

## Sponsorship / Donation Information

The Johnstown Farmers Market is seeking sponsors to help support live music, entertainment, and activities that create a welcoming and vibrant atmosphere for residents and visitors. These activities help bring more people to our downtown and support local businesses.

Your sponsorship directly helps fund musicians, artists, and other market programming.

**Any funds not used during the current market season will roll over and be used for future Farmers Market-related activities in the following season. Deadline to Apply is April 24<sup>th</sup>, 2026.**

### Sponsor Information

Business / Organization Name:	
Contact Person:	
Address:	
City / State / Zip:	
Phone:	Email:
Website or Social Media:	

### Sponsorship Level

Please select your sponsorship amount:

<input type="checkbox"/> <b>Friend of the Market – \$250 - \$499</b> Social media shout-out and logo listed on the Farmers Market website.
<input type="checkbox"/> <b>Community Sponsor – \$500 - \$749</b> Logo listed on the Market Sponsor Board, social media shout-out, and logo on the Farmers Market website.
<input type="checkbox"/> <b>Market Supporter – \$750 - \$999</b> Logo on the Market Sponsor Board, social media recognition, and logo featured on the Farmers Market banner and promotional materials.
<input type="checkbox"/> <b>Premier Market Sponsor – \$1000 +</b> Featured logo placement on the website, sponsor board, and market banner; social media recognition; complimentary market vendor space for a booth or information table; and logo included on promotional materials.

## Logo & Promotion

Would you like your logo used in promotional materials? If yes, please send your logo or other information to [trowe@johnstownpa.gov](mailto:trowe@johnstownpa.gov)

Yes  No

Social Media Handle or Links: \_\_\_\_\_

## Payment Information

Donations can be made via check to:  
City Hall  
Department of Community and Economic Development  
401 Main Street  
Johnstown, PA 15901

Signature: \_\_\_\_\_ Date: \_\_\_\_\_